

BILLY JONES

GRAPHIC DESIGN

WEB DESIGN & DEVELOPMENT

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BIO

A gifted and motivated individual. Works and communicates very well with others. Committed, engaging and bright. Outgoing, friendly and respectful. Able to adapt to a variety of different personalities and environments. A fast & attentive learner. A leader. Diligent, thorough and able to produce quality work accurately and quickly.

PROFICIENCIES

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Muse, Acrobat, Audition, Dreamweaver, Xd, Flash, etc. CorelDraw, Animated GIFS and PNGS, Microsoft Office: Access, Excel, Publisher & PowerPoint. HTML, HTML5, SHTML, ASP, CSS, ASP.NET, PHP, Javascript, JQuery, WordPress, Responsive Web Design, etc.

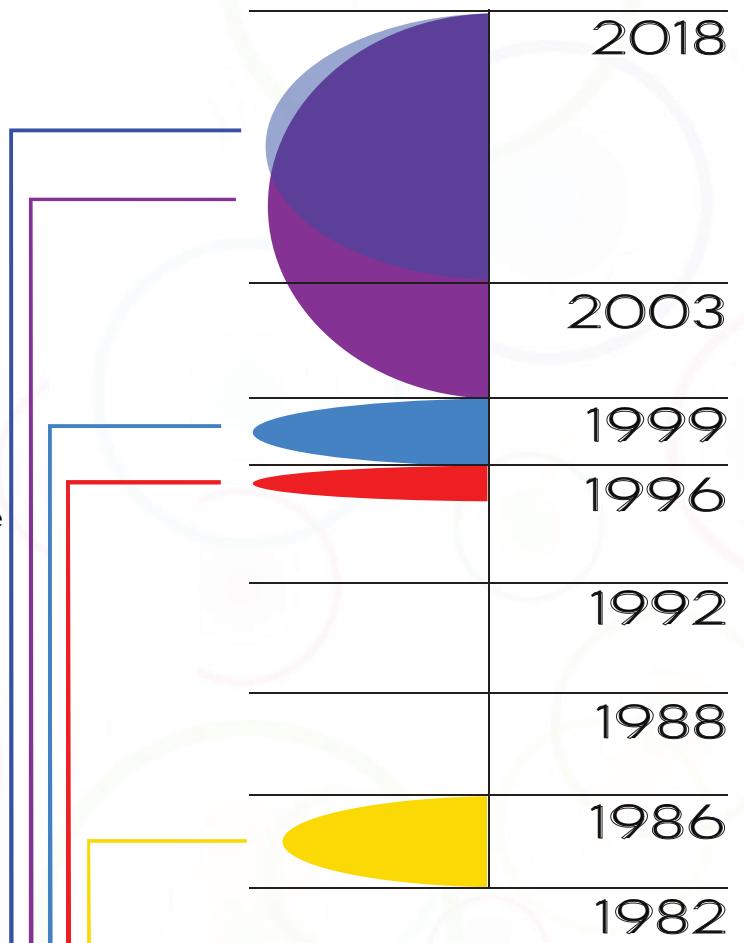
WORK EXPERIENCE

2003 - 2018 PROSPECT VISION

(Director of Creative & Web / UX Visual Designer)
Preparation of layout and design for website, and media graphic design including electronic mechanicals, image manipulation, scanning, illustration & typesetting. Develop functioning media. Offer assistance and solutions for conceptual design ideas. Manage the content, and creation of the WWW presence by performing all necessary duties. Prepare, design and lay out professional artwork and illustrations for journal articles, conference proceedings, and other published documents, image manipulation, integration of graphics, animation, programming, sound, video, etc., overall functionality, and troubleshooting and/or hindrances for particular projects.

Essential Duties and Responsibilities:

- Design/develop mail campaigns, postcards, flyers, brochures and e-mail blasts
- Develop Automated Campaign Library system
- Develop Flash Tutorial/Interactive Demo
- Create landing pages and automatic redirects
- Direct audience target marketing and direct mail
- All website design, layout, development and hosting
- All domain name(s) registration and hosting
- Corporate Logo/Brand/Identity conception & creation
- All professional media: Business cards and stationary
- Isometric and mechanical drawings
- Forms, charts, graphs & freehand art
- Document/Presentation cover design
- Gather informative content for the web presence.
- Create HTML/ASP/ASP.NET/SSI documents and graphics for website, design and maintenance
- Manage web server's storage and structure



EDUCATION

1982 - 1986 BUNKER HILL HIGH
(High School Diploma)

1996 CERTIFICATIONS
(Adobe Photoshop, CorelDraw, SEO & SER, HTML, CSS)

EARLIER WORK EXPERIENCE

1996 - 1999 ABTSNET

(Creative Director / Visual Designer / Web Designer)
Responsible for leading a team of designers and marketing reps. Designing, coordinating and delegating project design responsibilities. Search Engine Registration, and domain name registration and renewal. Overseeing project development and quality-control.

1999 - 2018 IDEIN DESIGN, INC.

(Director of Creative & Web / UX Visual Designer)
Specializing in all forms of design, and development of web and marketing materials. Creation of mailers, flyers, brochures, business cards, digital ads, Flash, website design, e-mail blasts, catalogs, electronic business cards, logo & identity creation & branding.